



Introduction to Local Framework Documents

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D2.5.1: Local Framework Document Bohuslän

D2.5.2: Local Framework Document Dobrich

D2.5.3: Local Framework Document Forlì-Cesena

D2.5.4: Local Framework Document Limassol

D2.5.5: Local Framework Document Madeira

D2.5.6: Local Framework Document Mallorca

D2.5.7: Local Framework Document Malta

D2.5.8: Local Framework Document Pomerania

1 ABOUT THE SEEMORE PROJECT

1.1 Project Summary

The **SEEMORE** project focuses on introducing energy-efficient transport solutions for visitors in eight coastal tourist regions of Europe.

Its main objectives are:

- Increase the awareness about sustainable mobility options among tourists.
- Increase the co-operation between the tourism and mobility sectors, thereby creating new energy efficient mobility options for leisure travel.
- Realise a shift of travel behaviour of visitors towards more sustainable modes of transport.

To achieve these goals a wide range of measures are implemented through the project grouped in the following main categories:

- Sustainable mobility information, marketing and awareness.
- Incentives for enhancing usage.
- Sustainable mobility options.

Measures are implemented in the participating demonstrator regions: Balearic Islands (ES), Bohuslän (SE), Forlì-Cesena (IT), Dobrich (BG), Pomerania (PL), Madeira (PT), Limassol (CY) and Malta (MT).

1.2 The SEEMORE consortium

Table 1 – Project partners in SEEMORE.

Project Partner	Country
CINESI Transport Consultancy (Coordinator)	Spain
Mallorca Transports Consortium	Spain
Trivector Traffic AB	Sweden
Association of Local Authorities Fyrbodol	Sweden
FGM-AMOR Austrian Mobility Research	Austria
Common Europe Pomeranian Association	Poland
Municipality of Choczewo	Poland
Club Sustainable Development of Civil Society	Bulgaria
Province of Forli-Cesena	Italy
Central European Initiative	Italy
Limassol Tourist Development and Promotion Co Ltd	Cyprus
Stratagem Energy Ltd	Cyprus
Horários do Funchal Public Transport	Portugal
Local Councils' Association	Malta

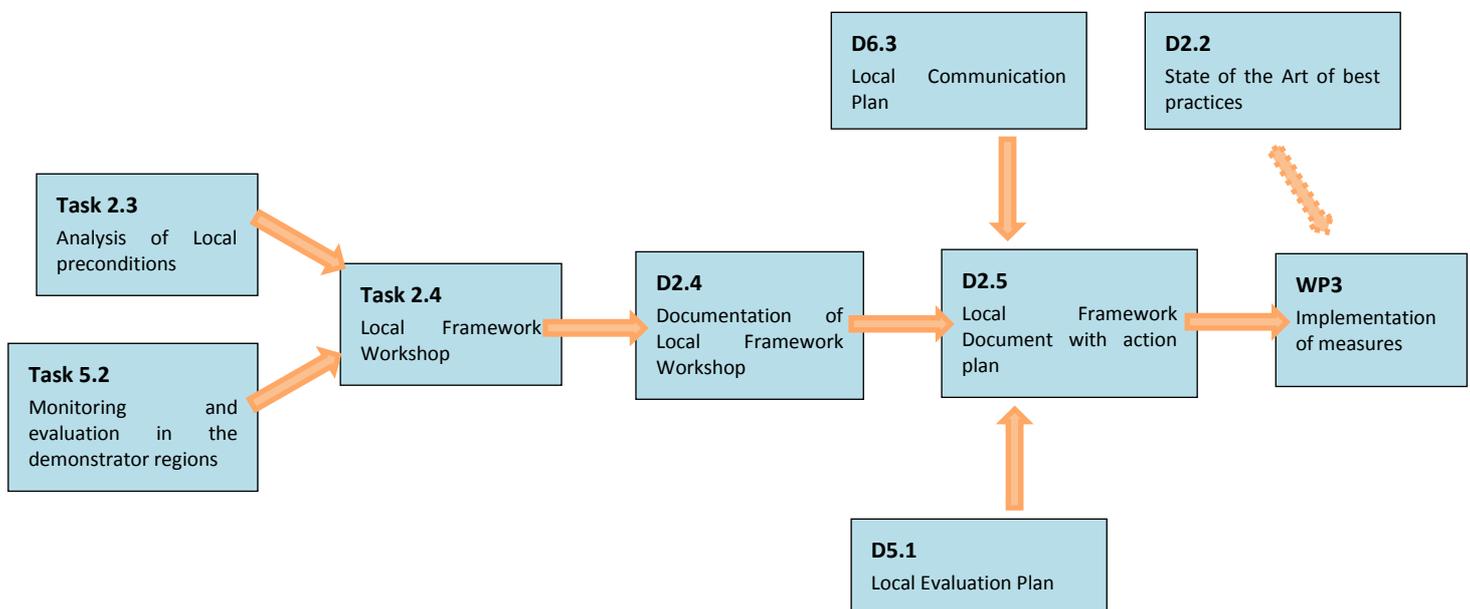
2 DESCRIPTION OF THE DOCUMENT

This deliverable D2.5 Introduction to Local Framework Documents (LFD) gives an overview of where to find the regional LFDs. The LFD makes the basis for the *Implementation phase* setting the scene for further work. It consists of the following parts:

- Local Vision and goals – developed and agreed in the Local working group
- Local Action plan – description of actions to be implemented
- Local Monitoring and Evaluation Plan – description of measures to be monitored and how
- Local Communication Plan – description and time plan of dissemination products

In related deliverables D2.3 Description of the regions and D2.4 Documentation of Local Framework Workshops, additional background information can be found about the regions. A third document serves as input to the implementation of measures, deliverable D2.2 State of the art of best practices in the field of leisure travel and sustainable transport in tourist regions.

Figure 1 – Flowchart of related tasks and deliverables in WP2.



Included in this document is also a comparative matrix of all the actions to be implemented, to be used as a quick way for the regions to see who will implement similar actions and consequently, exchange knowledge for implementation.

2.1 The LFD as a living document

This is the last version of the LFDs including the Local Evaluation Plans and Local Communication Plans.

Further adjustments will be done regularly during and after implementation of a task, supervised by the leaders of WP3 Implementation and WP5 Evaluation.

3 DOCUMENT REVISION HISTORY

Table 2 – Document revision history.

Version Number	Date	Comments
v1.0	2013-01-17	First draft
v1.1	2013-01-22	Second draft, sent for peer-review
V1.2	2013-01-22	Reviewed by Cinesi
V1.3	2013-01-24	Deliverable D2.5
V1.4	2013-11-18	Final deliverable D5.2

4 GLOSSARY

Abbreviations provided in this report

Table 3 - Abbreviations used.

Abbreviation	Full name
AP	Action Plan
DoA	Description of the Action (Annex I for the SEEMORE project)
LCP	Local Communication Plan
LFD	Local Framework Document
LFW	Local Framework Workshop
LMEP	Local Monitoring and Evaluation Plan
LWG	Local Working Group

5 MATRIX OF LOCAL ACTION PLANS

In the below table a matrix is provided of all the tasks the regions have decided to implement. The purpose of the matrix is to provide an easy overview to the regions of who is implementing the same or a similar action as they are. This will make transfer of knowledge and experience easier and, hopefully, lead to a more successful implementation of the actions.

This matrix consists of a first version of agreed actions and they are described at a very different level of concretisation since the regions have reached different levels of agreement in their work. After further work in the regions it will be changed and more detailed and thus serve as a better tool for exchange of experiences.

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta	
3.1.1 Elaboration and design of integrated regional mobility information for visitors	A: Definition and elaboration of sustainable mobility information package	Sustainable mobility information package Contents: - Instructions on how to reach target areas by PT from airport. - Timetables and fares. - Maps and other graphical information. -Points of interest. -List of hotels and closest bus stops.	Elaboration of sustainable mobility information	Definition and elaboration of the integrated sustainable mobility information package for visitors (public transport, cycling routes, urban mobility, parking, pedestrian areas and routes, guided tours, e-mobility, bicycle rental, tips etc.) with description of the leisure activities and how to reach them	Definition and elaboration of the integrated sustainable mobility information package for visitors (public transport, urban mobility, parking, pedestrian areas and routes, guided tours, etc.), with description of the leisure activities and how to reach them.	Definition and elaboration of sustainable mobility information package	Sustainable touristic guides - Mobility touristic guide (action 19 of action plan)	Definition and elaboration of sustainable mobility information package	Detailed information about: - Public transport-routes, fares, maps, timetables). - Information about available transport from Airport and port - Points of interest and information on how to reach them - Information on coach guided tours - Information about cycling- cycling routes, bike-rental companies, etc.	
	B: Translation of mobility information	Translation of mobility information - Translation of CTM website into: FR and RU.	Translation mobility information (English, German)	Translation of mobility information (websites, guides, timetables, maps, signs, brochures/dissemination material into different languages	Elaborated in Bulgarian, Russian, English and Romanian.	Translation of mobility information	Translation of mobility information (action 20 of action plan)	Translation of mobility information	Translation of mobility information in 1 or 2 other language (Italian, Spanish, French or German)	
	C: Integrated mapping and GIS applications <i>(Mallorca is experienced)</i>				Not planned for Forlì, mistake from application.	Not planned for Dobrich, mistake from application.		GIS tools and seminars - GIS tools for tourist mobility applications (action 12 of action plan)	1. Integrated mapping 2. GIS Applications	
	D: Protocols for exchange between transport and tourism	Protocols for exchange between transport and tourism - Reaching agreements with main tourist and transport entities in order to ensure a continuous exchange of	Reaching agreements with main tourist and transport entities in order to ensure a continuous exchange of information and relevant issues. An important goal for	Elaboration and upgrading of protocols to exchange information, data and know-how between transport and tourism providers and planners				Promotion with airline companies and travel agencies - Information and commercial agreement with the airline companies operating in the airport and main national	Protocols for exchange between transport and tourism for up to date regional mobility information	It has been decided that this action is not necessary sine LCA has good working relationship with the stakeholders

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
		information and relevant issues.	the project.				<p>travel agencies</p> <p>At least one airline company or travel agency with agreement (action 2 of action plan)</p> <p>Discount for Public transport users - Book or voucher with discounts for PT users.</p> <p>Tourist attraction and shop involved in the discount network (action 4 of action plan)</p> <p>Environmental label - Environmental label for hotels and other bodies.</p> <p>Certification standard (action 8 of action plan)</p> <p>Information in internet sites - Cross data and link between tourist and transport internet sites (action 14 of action plan)</p>		
3.1.2 Improved distribution channels targeting visitors	A: Regional visitors guide including information on mobility			Regional visitors guide including complete and integrated information on mobility	Regional visitors' sustainable mobility guide including complete and integrated information on mobility and integration of mobility information in hotels' package to customers and in hotel services. 50 hotels to be involved. To elaborate the leaflets		<p>1. Travel planner for touristic purpose and audiotrip app - Travel planner in internet site for desktop and mobile (action 16 of action plan)</p> <p>Sustainable touristic guides - Mobility touristic guide (action 19 of action plan)</p>	Regional visitors guide including information on mobility	

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
					with time-tables as maps showing the main touristic sites and how to reach them by PT. To include also the Kranevo village resort, this is a part of Balchik municipality.				

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
	B: Promotion of mutual links between transport and destination websites	Promotion of mutual links between transport and destination websites, and integration of mobility information in hotel's package to customers and websites. - Hotels, Local Councils and other points of interest, and tourist guides.	Link travelling options information at destinations' webpages	Promotion of mutual links between transport and destination websites	Regional visitors' sustainable mobility guide including complete and integrated information on mobility and integration of mobility information in hotels' package to customers and in hotel services. 50 hotels to be involved. To elaborate the leaflets with time-tables as maps showing the main touristic sites and how to reach them by PT. To include also the Kranevo village resort, this is a part of Balchik municipality.	Promotion of mutual links between transport and destination websites	Information in internet sites - Cross data and link between tourist and transport internet sites (action 14 of action plan)	Promotion of mutual links between transport and destination websites	Promotion of mutual links between transport and destination websites
	C: Integration of mobility information in hotel's package to costumers and websites	Promotion of mutual links between transport and destination websites, and integration of mobility information in hotel's package to customers and websites. - Hotels, Local Councils and other points of interest, and tourist guides.	Improved information at hotels' webpages and in their general info to tourists	Integration of mobility information in the hotel's package to costumers and in hotel websites	Regional visitors' sustainable mobility guide including complete and integrated information on mobility and integration of mobility information in hotels' package to customers and in hotel services. 50 hotels to be involved. To elaborate the leaflets with time-tables as maps showing the main touristic sites and how to reach them by PT. To include also the Kranevo village resort, this is a part of Balchik municipality.	Integration of mobility information in hotel's package to costumers and websites	Information in internet sites - Cross data and link between tourist and transport internet sites (action 14 of action plan)	Integration of mobility information in hotel's services to customers and websites	Integration of the sustainable mobility information package at hotels/ websites

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
	D: Sustainable mobility information provision in long distance collective transport services	Sustainable mobility information provision in long distance collective transport services. - Public transport information included in main media, digital and travel channels.		Develop an integrated sustainable mobility information package for visitors (public transport, cycling routes, urban mobility, parking, pedestrian areas and routes, guided tours, e-mobility, bicycle rental, tips etc.) with description of the leisure activities and how to reach them	We shall distribute our advertising materials; leaflets and mobility guides in the main offices of the long distance transport service providers		Promotion with airline companies and travel agencies - Information and commercial agreement with the airline companies operating in the airport and main national travel agencies At least one airline company or travel agency with agreement (action 2 of action plan)	Sustainable mobility information provision in long distance collective transport services	LCA will target long distance collective transport services in order to convince them to provide sustainable mobility information on their websites/ magazines, etc
	E: Sustainable mobility information provision in travel agencies <i>(Madeira is experienced)</i>						Promotion with airline companies and travel agencies - Information and commercial agreement with the airline companies operating in the airport and main national travel agencies At least one airline company or travel agency with agreement (action 2 of action plan)	Sustainable mobility information provision in travel agencies	
	F: Information desk extension <i>(Madeira is experienced)</i>						Information point in the port of Funchal - One information point in the harbor Introduce a special package service for the cruise tourists (action 6 of action plan)	Information desk extension	Sustainable mobility information at stakeholders websites/ hotels, tourists attractions
	G: Training on integrated	Training on integrated	Increase of information	Training on integrated	Training on integrated	Training on integrated	Training for tourism	Training on integrated	Training on integrated

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
	sustainable mobility options	sustainable mobility options, local mobility planners and tourist planners. - Hotel staff and Tourist Information Offices.	places, training for local entrepreneurs	sustainable mobility options for professionals in direct contact with visitors hotels, bus drivers, information desk staff, leisure activities ...)	sustainable mobility options for 80 professionals in direct contact with visitors (hotels, bus drivers, and leisure activities staff)	sustainable mobility options	professionals about PT service - Training sessions to target people (action 10 of action plan)	sustainable mobility options	sustainable mobility options (hotel staff, tourist information offices)
3.1.3 Public transport intelligent information orientated to visitors (planners, real-time, etc.)	A: Web travel planner for visitors including leisure destinations	Web travel planner for visitors including leisure destinations. - Definition of main points of interest and inclusion into the Google Transit application.	Travel planner adjusted to tourists Travel planner already exists available for tourists. Focus will be on disseminating the planner to more channels, e.g. hotel websites, etc.				Travel planner for touristic purpose and audiotrip app - Travel planner in internet site for desktop and mobile (action 16 of action plan)	Web travel planner for visitors including leisure destinations	
	B: ITS platform for mobile phone information services						Travel planner for touristic purpose and audiotrip app - Travel planner in internet site for desktop and mobile (action 16 of action plan)		
	C: Real-time travel information at hotels and main leisure destinations (Madeira is experienced)	Real-time travel information - Via web and Smartphone App.	PT real-time information at hotels and larger attractions					Real-time travel information at hotels and main leisure destinations	
3.1.4 Promotional and awareness campaigns	A: Local distribution of SEEMORE dissemination material	Local distribution of SEEMORE dissemination material and local campaigns. - Posters at hotels/Tourist Information Offices, maps and timetables included in postcards, advertisement in buses. Focus dissemination on transport hubs.	Local dissemination of SEEMORE project	Local distribution of SEEMORE dissemination material	Direct advertising – dissemination of advertising materials (posters, teaser-postcards, T-shirts, caps) among the target groups – tourists, hotel and restaurant staff, local youth, etc.	Local distribution of SEEMORE dissemination material	Local distribution of SEEMORE dissemination material	Local distribution of SEEMORE dissemination material	Local distribution of SEEMORE dissemination material-posters, brochure, postcards, etc.

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
	B: Production of local SEEMORE video	Promotional video - Addressed to tourist, with main points to visit by PT.		Production of local SEEMORE video	Organizing 2 series of emission of video-spot for the region promoting local attractions and the sustainable access to them - summer 2013-2014.	Production of local SEEMORE video	Promotional Video - Prepare a video about mobility and tourism promotion (action 1 of action plan)	Production of local SEEMORE video	Production of local SEEMORE video
	C: Local campaigns and additional material	Local distribution of SEEMORE dissemination material and local campaigns. - Posters at hotels/Tourist Information Offices, maps and timetables included in postcards, advertisement in buses. Focus dissemination on transport hubs.	Local dissemination of sustainable mobility options	Local campaigns and additional material	Organizing a photo-competition and exhibition in Albena for promoting the sustainable mobility measures, in summer 2014. The photo-exhibition can be combined with other events related to mobility (cycling-tours, etc.).	Local campaigns and additional material	Local campaigns and additional material	Local campaigns and additional material	Local campaigns and dissemination of promotional material and video.
3.2.1 Public transport ticketing	A: Special tickets for visitors	Special tickets for visitors and increased public transport selling points. - Definition of the most cost-effective discount for tourists and development of new ticket tech-support.	1. Special tickets for visitors 2. "Bussplus" – taxi connections from motorway bus stops, stations, etc.				Public transport line in the port of Funchal and integrated tariff - PT line Integrated tariff for urban transport service and ferry boat to porto santo (action 5 of action plan)	Special tickets for visitors	
	B: Integration of urban and interurban PT fares.	Integration of urban and interurban PT fares. - Creation of a new fare system for specific trips (airport-tourist destinations, etc.).					Public transport integration urban and interurban - Promotional ticket to use urban and interurban service to special events Create special travel combination for a day excursion with public transport service.	Integration of urban and interurban public transport fares	

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
							(action 3 of action plan)		
	C: Increased public transport selling points (<i>Madeira is experienced</i>)	Special tickets for visitors and increased public transport selling points. - Definition of the most cost-effective discount for tourists and development of new ticket tech-support.	Increased PT selling points, sms, internet	Increased public transport selling points_ hotels, regional transport terminals (airports, ports. Stations), travel agencies –full package reservation), long distance transport companies (air/sea/rail/road)	Increased public transport selling points: hotels, regional transport terminals, travel agencies: at least four new points. To study the possibilities to sell some special travel cards to tourists.		To Sell PT tickets in hotels - New PT ticket selling point in hotels (action 15 of action plan)	Increased public transport selling points	
3.2.2 Integrated transport + leisure packages	A: Discounts at tourist attractions to sustainable mobility users	Discounts at tourist attractions and integrated packages. - Reach agreements with tourist attraction managers.			Integrated packages (sustainable mobility + leisure activities) with the goal of selling at least 1.000 integrated packages during the last project summer.		Discount for Public transport users - Book or voucher with discounts for PT users. Tourist attraction and shop involved in the discount network (action 4 of action plan)	Discounts at tourist attractions to sustainable mobility users	
	B: Integrate packages (sustainable mobility+leisure activities)	Discounts at tourist attractions and integrated packages. - Reach agreements with tourist attraction managers.	Combined tickets PT + entrance fees - Develop package together with "five attractions"	Integrate packages (sustainable mobility+leisure activities)	Integrated packages (sustainable mobility + leisure activities) with the goal of selling at least 1.000 integrated packages during the last project summer.		Discount for Public transport users - Book or voucher with discounts for PT users. Tourist attraction and shop involved in the discount network (action 4 of action plan)		
3.2.3 Awareness raising products	A: Emission calculation tool (using an existing one, to be determined)	Emission calculation tool - Use of the existing project tool for emission evaluation	Emission calculation tool	Emission calculation tool to show the real impact of visitors' mobility (and hence influence their mobility choices)		Emission calculation tool (using an existing one, to be determined)	Emission tool calculator - Simulation tool on line and for download (action 7 of action plan)	Emission calculation tool (using an existing one, to be determined)	Promotion of the emission calculation tool-using and existing one, provided by the SEEMORE project.
	B: Environmental Quality Label on mobility behavior	Environmental quality label - Inclusion of participant hotels and tourist entities				Environmental Quality Label on mobility behavior	Environmental label - Environmental label for hotels and other bodies.		Environment label- for hotels and other bodies that promote sustainable mobility.

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
							Certification standard (action 8 of action plan)		Using a label provided by the SEEMORE project.
3.2.4 Market incentives sustainable mobility	A: Incentives to promote E-mobility	Incentives to promote e-mobility, alternative propulsion use and e-mobility sharing schemes - Cooperation with the regional initiative "MELIB".	Incentives to promote E-mobility						Not planned mistake from application
	B: Parking policies	Sustainable mobility plans in tourist areas, traffic management and parking policies. - At main tourist destinations.	Parking policies	Parking policies to disincentive car use to access leisure destinations and urban areas with visitors concentration	Parking policies to reduce the cars' use to access leisure destinations and urban areas with visitors concentration. 5 meetings with local authorities to discuss the parking policies, leading to a decrease of 200 free parking spaces in town centres or leisure attractions	Parking policies		Parking policies	
3.3.1 Collective transport services for visitors	A: Public transport services in rural areas (Mallorca and Malta are experienced)		1. Better PT to tourist destinations 2. Extended high season traffic		Improving PT-services for visitors and local people in rural areas; PT services at leisure/tourist destinations; sustainable mobility options to major events.			Public transport services in rural areas	
	B: Public transport services at leisure/tourist destinations (Malta is experienced)	Public transport services at leisure/tourist destinations. - Demand appraisals to create new services.	1. Better PT to tourist destinations 2. Extended high season traffic		Improving PT-services for visitors and local people in rural areas; PT services at leisure/tourist destinations; sustainable mobility options to major		1. Public transport line in the port of Funchal and integrated tariff - PT line Integrated tariff for urban transport service and ferry boat to porto santo (action 5 of	Public transport services at leisure/tourist destinations	

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
					events.		action plan) 2. Sustainable mobility options during big events - Mobility action plans for specific regional event, such sport event, flower feast. (action 11 of action plan)		
	C: Coach services and shuttles to main interregional gateways <i>(Malta is experienced)</i>	Coach services and shuttles to main interregional gateways. - Review of the current Mobility Act, allowing to book seats instead of the whole coach.			To support the introducing and to promote new coach services to main gateways since season 2013			Coach services and shuttles to main interregional gateways	
	D: Sustainable mobility options to major events						Sustainable mobility options during big events - Mobility action plans for specific regional event, such sport event, flower feast. (action 11 of action plan)	Sustainable mobility options to major events	
	E: Luggage handling infrastructure and services	It has been decided that this action is not really necessary for the region.	Possibility to transport luggage for hikers, bikers, kayakers, etc.						
	F: Guided tours by coach or boat	Guided tours by coach. - Based on new technology (self-guide with Apps, etc.).			Guided tours by coach and boat to be proposed since summer 2013			Guided tours by coach or boat	Information about the available guided tours by coach and boat
3.3.2 Intermodal solutions	A: Bicycle transport in PT <i>(Pomerania and Madeira are experienced)</i>	Bicycle transport in PT. - Homogenization of bicycle transport among all operators.	Possibility to bring bike on bus/train	Bicycle transport in public buses and trains		Bicycle transport in PT	Bicycle transport in the interurban service - Number of transport lines with the bicycle service (action 9 of action plan)	Bicycle transport in PT	LCA will try to convince Transport Malta and ARRIVA to set bike racks at the public buses
	B: Taxi sharing schemes at	At this moment, the						Taxi sharing schemes	

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
	interregional gateways	preference is to act in the field of collective public transport means.						at interregional gateways	
	C: Park&ride schemes (Madeira is experienced)	Park&ride schemes. - Applied to environmental sensitive and protected areas (es Trenc, s'Albufera, Mondragó)							
3.3.3 Bicycle services	A: Low cost bicycle rental at hotels	Low cost bicycle rentals, guided cycling tours and complementary services. - Promotion of public bike rental "Mou-te bé" at hotels. Creation of new services and pathways in the city of Palma.	Increased bike rental at hotels	Low cost bicycle rental at hotels	To develop bike rental services in Balchik/Dobrich			Low cost bicycle rental at hotels	Promote low cost bicycle rental at hotels
	B: Bicycle sharing/rental schemes	Low cost bicycle rentals, guided cycling tours and complementary services. - Promotion of public bike rental "Mou-te bé" at hotels. Creation of new services and pathways in the city of Palma.	More bike rentals – system to rent at one place and leave at another Will not be done	Bicycle sharing/rental schemes for visitors at regional or local level	1. Bicycle mobility transport and services: Introducing a bicycle sharing/rental schemes for visitors; Complementary infrastructure and services to support cycling: 5 kilometres of new segregated bicycle lanes and 100 new public parking places for bicycles. 2. To develop bike rental services in Balchik/Dobrich			Bicycle sharing/rental schemes	Try to convince Transport Malta to launch bicycle sharing schemes
	C: Guided cycling tours	Low cost bicycle rentals, guided cycling tours and complementary services. - Promotion							Guided cycling tours

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
		of public bike rental “Mou-te bé” at hotels. Creation of new services and pathways in the city of Palma.							
	D: Complementary infrastructure and services	Low cost bicycle rentals, guided cycling tours and complementary services. - Promotion of public bike rental “Mou-te bé” at hotels. Creation of new services and pathways in the city of Palma.	1. Bikelanes/routes; What is needed in signing, missing links 2. Better walking paths, hiking routes	Complementary infrastructure and services to support cycling (signing, pick-up services at hotels, changing rooms, parking, lanes)	To put signs on the existing 2 eco-paths from Kavarna to the preserved area Yailata and Bolata thus transforming them into pedestrian zones for walking.	Complementary infrastructure and services			Talks with Transport Malta in order to set new bicycle lanes and signs on the roads.
3.3.4 Sustainable mobility planning	A: Sustainable mobility plans in tourist municipalities	Sustainable mobility plans in tourist areas, traffic management and parking policies. - At main tourist destinations.			To elaborate SUMP in Kavarna or Dobrich	Task will not be done	Sustainable mobility plan in Municipalities - Specific chapter of SUMP about Tourist (action 17 of action plan)	Sustainable mobility plans in tourist municipalities	
	B: Mobility peaks management	Sustainable mobility plans in tourist areas, traffic management and parking policies. - At main tourist destinations.							
	C: Integration of urban and interurban PT <i>(Madeira and Malta are experienced)</i>						Public transport integration urban and interurban - Promotional ticket to use urban and interurban service to special events Create special travel combination for a day excursion with public transport service. (action 3 of action plan)	Integration of urban and interurban PT	

Measure	Actions	Mallorca	Bohuslän	Forlì-Cesena	Dobrich	Pomerania	Madeira	Limassol	Malta
	D: Training local mobility planners	Hotel staff and Tourist Information Offices and mobility planners.	Training local tourism and transport planners	Training on how to consider visitors when planning mobility services and infrastructure	Training of up to 40 local planners on how to consider visitors when planning mobility measures and how to consider mobility when planning tourist infrastructure resulting into SUMP for Kavarna.	Training local mobility planners	Training for tourism professionals about PT service - Training sessions to target people (action 10 of action plan)	Training local mobility Planners	Training of tourism professionals about PT (hotel staff, information desk personnel, attraction destinations staff, etc)
	E: Training local tourism planners	Hotel staff and Tourist Information Offices and mobility planners.	Training local tourism and transport planners	Training on how to consider mobility when planning leisure activities and tourism infrastructure	Training of up to 40 local planners on how to consider visitors when planning mobility measures and how to consider mobility when planning tourist infrastructure resulting into SUMP for Kavarna.	Task is not planned	Training for tourism professionals about PT service - Training sessions to target people (action 10 of action plan)	Training local tourism Planners	Training of tourism professionals about PT (hotel staff, information desk personnel, attraction destinations staff, etc)
3.3.5 Alternative propulsion	A: Alternative propulsion use in rental cars, buses and boats	Cooperation with the regional initiative "MELIB".			Not planned for Dobrich, mistake from application.				
	B: E-mobility sharing/ rental schemes (Madeira is experienced)	Cooperation with the regional initiative "MELIB".							Not Planned, mistake from application

