

CYPRUS/LIMASSOL - Output impact indicators

| Outputs + Output Indicators | Impact indicators (within project duration) – if stated in action plan: target value for specific action – otherwise overall value for the region | Impact indicators on behavioural change (within project duration) – target Values are for the whole demonstrator region | Impact Indicators (to be reached until 2020) | Means of monitoring/ evaluation for impact indicator |
|--|--|--|--|--|
| O 1.1.: Mobility information package Information bag/envelope with infos | I 4: Visitors reached by promotion/awareness campaigns: 1.500.000 I 1.1.1: no of downloads/brochures/packages distributed | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | Reduction of private car use among targeted visitors by 10 % (compared to the start of the action) | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q11 I 4: Surveys at hotels/tourists: did you see? Hear? Promotion actions I 1.1.1: Quantification of downloads/brochures/packages distributed |
| O 1.1.: Integrated mapping Complete map of PT-routes, sustainable mobility, etc. | I 1.1.1.a :500.000 of downloads/brochures/packages distributed | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options I 3.b Increase of annual PT-demand by 80.000 passengers | | I 1.1.1.a: Quantification of downloads/brochures/packages distributed I 1.1.1.b Quantification of PT-Tickets sold I 1.1.2: Survey at tourists (do you know? Have you seen?); Q11 I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 |
| O 1.1.: Regional visitor guide 1 guide integration attractions and events with info how to get there | I 1.1.1.a: 500,000 visitors receiving guide | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options I 3.b Increase of annual PT-demand by 80.000 passengers | | I 1.1.1.a: Quantification of downloads/brochures/packages distributed I 1.1.1.b Quantification of PT-Tickets sold I 1.1.2: Survey at tourists (do you know? Have you seen?); Q11 I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8; Quantification of PT-Tickets sold |
| O 1.1. : GIS applications Updated GIS incl. sustainable mobility options Provision of application at no. ov websites | I 1.1.1.Cyprus: 500,000 visitors receiving Info on GIS application I 1.1.1.Cyprus : No. of visitors using GIS-Application to plan energy efficient routes | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options I 3.b Increase of annual PT-demand by 80.000 passengers I 3.a Reduction of private car use by 10 % | | I 1.1.1.Cyprus: Quantification of uses of GIS-application I 1.1.2: Survey at tourists (do you know? Have you seen?); Q11 I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 46 |
| O 1.2 : Sustainable mobility information provision in long distance collective transport No. of intercity//airport shuttles providing sustainable mobility information package | I 1.1.1: 200.000 Passengers receiving Info packages (I 1.2.) | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options I 3.b Increase of annual PT-demand by 80.000 passengers | | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q11 I 1.1.1: Quantification of downloads/brochures/packages distributed (etigl. I 1.2) I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 |
| O 1.3. Emission tool calculator on relevant websites At least one website with emission calculation tool, in XX languages | I 1.3 No. us uses | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | | I 1.3 Quantification of uses of emission calculation tool (google-analytics) I 1.1.2: Survey at tourists (do you know? Have you seen?); Q11 |
| O 2.1. Promotion of mutual links between transport and destination websites No. of interlinkages No. of organisations involved | I 2.1.: No. of visitors receiving new information | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options I 3.b Increase of annual PT-demand by 80.000 passengers | | I 1.2: Survey at tourists (do you know? Have you seen?); Q11 I 2.1.Cyprus Quantification of visits to sustainable mobility (PT) website through external partner link (google analytics) I 2.1. Cyprus: Number of internet site with direct link to PT website I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 |
| O 2.1: Integration of mobility information in hotel's services to customers and websites 30 hotels receive and provide sustainable information package | I 4: Visitors reached by promotion/awareness campaigns: 1.500.000 | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | | I 1.1.2: Survey at tourists (did you receive? Have you seen?); Q11 |

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| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 2.3: Survey at hotels (do you pass?); HR12 |
| | I 2.1. Cyprus: No. of visitors receiving new information | | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 |
| O 2.1: Sustainable mobility information provision in travel agencies <i>30 travel agencies providing information</i> | I 2.1. Cyprus: No. of visitors receiving new information | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 2.1 Cyprus: Quantification of downloads/ brochures/packages distributed |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 1.1.2: Survey at tourists (did you receive? Have you seen?); Q11 |
| | | | I 2.3: Survey at hotels (do you pass?); HR12 |
| | | | I 2.1 Cyprus: Quantification of downloads/ brochures/packages distributed |
| | | | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 |
| O 2.1 Web Travel Planner <i>1 web travel planner</i> <i>No. of links to organization websites (available to 500.000 visitors)</i> | I 2.1.: No. of visitors to website | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (did you receive? Have you seen?); Q11 |
| | | | I 2.1 Cyprus: Quantification of internet site with direct link to Web Travel |
| | | | I 2.1. cyprus: Quantification of visits to sustainable mobility (PT) website through external partner link (google analytics) |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 |
| 2.1: Real-time information at hotels and leisure destinations <i>1 mobile application in 2 Info kiosks at hotel and 3 at leisure destinations</i> | I 2.1: 10,000 accesses to mobile application of the info kiosks | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (did you receive? Have you seen?); Q11 |
| | | | I 2.1 Cyprus: Quantification of accesses at info kiosks |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8; Quantification of PT-Tickets sold |
| | | I 3.a Reduction of private car use by 10 % | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 46 |
| O 2.2 Transfer Protocol <i>1 verbal/ written agreement to provide up to date regional mobility information</i> | I 2.2. 80 % of regional actors state that the cooperation on data exchange has improved | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 2.2. Survey among regional actors |
| | I 2.1 Cyprus: No. of organisations providing info to tourists | | I 1.1.2: Survey at tourists (did you receive? Have you seen?); Q11 |
| | | | I 2.1 Cyprus: Quantification of organisations providing info to tourists |
| | | | I 2.1, Cyprus : Quantification of downloads/ brochures/packages distributed |
| O 2.3. Training of tourism professionals <i>50 of trainees</i> | I 2.3. 80 % of the trainees state that their knowledge on sustainable mobility options and service skills have increased | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 2.3. Survey among trainees HR9, HR 10 |
| | I 2.3add: No. of trainees passing on information to visitors | | I 2.3 Feedback from participants |
| | | | I 1.1.2: Survey at tourists (did you receive?); Q11 |
| | | | I 1.1.2: Survey at tourists (did you receive? Have you seen?); Q11 |
| O 2.4. Increased public transport selling points (via bus stops) <i>1 for airport route</i> <i>1-2 for interurban route</i> | I 2.4. No. of tickets sold at new selling points | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.2: Survey at hotels (do you pass? ; HR 10, HR11 |
| | | | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Quantification |
| O 2.5.1 Special tickets for visitors <i>New type of ticket for visitors</i> | I 2.5.1: 27,000 new tickets sold | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 2.5.1 Quantification of new PT-Tickets sold |
| | | | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, |
| O 2.5.2: Discount at tourist attractions to sustainable mobility users <i>New ticket type or discount scheme</i> | I 2.5. No. of new tickets sold or discount schemes used | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 2.5.1. Quantification of new PT-Tickets sold or discount schemes used |
| | | | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, |

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| O 2.5. Sustainable mobility options to major events <i>2 annual events supported with sustainable mobility options</i> | I 2.5.1 No. of tickets sold for reaching the events | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39. |
| | | I 3.a Reduction of private car use by 10 % | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 4 |
| O 2.6a Contributions to existing/possible SUMP | I 2.6.3 80 % of tourism professionals state that their knowledge on sustainable mobility options and service skills has increased | <i>contribution to impact indicators (on behavioural change) dependent on possible SUMP measures implemented</i> | I 2.5.1 Quantification of new PT-Tickets sold |
| | I 2.6.1 long term SUMP and related measures implemented | | I 2.6.3 Feedback from participants |
| O 2.6 : Training of local mobility planners <i>5 trained planners (incl. 2 regional inspectors)</i> | I 2.6.3 : 80 % of local mobility planners state that their knowledge on sustainable mobility options and service skills has increased | <i>Contribution to impact indicators dependent on solutions implemented</i> | I 2.6. 3 Survey among trainees/tourism professionals |
| | I 2.6.1: New mobility solutions in urban plans | | I 2.6.1 Quantification of new SUMP and measures implemented |
| O 2.6 Training of local tourism planners <i>5 trained planners</i> | I 2.6.3 80% of the local tourism planners states that their knowledge on sustainable mobility options and service skills have increased | <i>Contribution to impact indicators dependent on solutions implemented</i> | I 2.6.3 Cyprus:Feedback from participants |
| | I 2.6. : New mobility solutions in tourism plans | | I 2.6. 3 Cyprus:Survey among trainees/tourism professionals |
| O 2.6 Parking policies <i>Meetings with key actors</i> <i>Parking scheme to discourage car use</i> | I 2.6 Cyprus: Parking scheme implemented | | I 2.6 Cyprus: Qunatifications and Specifications of new mobility solutions implemented |
| | I 2.6.2 Decrease of free 5.000 parking spaces in city/centres and at leisure attractions (OEP) | | I 2.6.3 Cyprus Survey among trainees/tourism planner |
| | | I 3.a Reduction of private car use by 10 % | I 2.6.3 Cyprus Feedback from participants |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 2.6 Cyprus: Quantification/Specifications of new mobility solutions implemented |
| O 2.7. : Coach services and shuttles to main interregional gateways <i>Improved services – pls. Specify (e.g. higher frequency, better connectivity)</i> | I 2.7 Cyprus: No. of tickets sold for interregional gateways (e.g. due to better connectivity) | I 3.c. Minimum overall increase 5% of non-motorized trips among targeted visitors | I 2.6 Cyprus: Parking system changed (e.g. no. of parkings with fee, parkings reduced, etc.) |
| | | | I 2.6.2: Quantification of parking spaces before and after implementation of parking policies; Nr. 49, Q10 |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 46 |
| O 2.7.1 Public Transport services in rural areas <i>e.g. no. of new routes, bus stops, maintaining current route</i> | I 2.7.1 Cyprus No. of tickets sold in new routes, for destination with new bus stop | | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, |
| | | I 3.a Reduction of private car use by 10 % | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 4 |
| O 2.7.2 : Bicycle sharing/rental schemes <i>70 additional bicycles for rent</i> | I 2.7.2 Cyprus: No. of visitors renting additional bikes | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 2.7.1 Cyprus Quantification of new? PT-Tickets sold |
| | | I 3.c. Minimum overall increase 5% of non-motorized trips among targeted visitors | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, |
| | | I 3.a Reduction of private car use by 10 % | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 4 |
| O 2.7.3 Bicycle transport in PT <i>10 bike carrying rigs</i> | I 2.7.3 Cyprus: No. of bicycles transported/year (within pilot) | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | I 2.7.3 CyprusNo. of PT tickets sold | | I 2.7.3 Cyprus: Quantification of PT-Tickets sold |
| | | | I 2.7.3 Cyprus: Quantification of bicycles transported/year (within pilot) |

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| | | I 3.c. Minimum overall increase 5% of non-motorized trips among targeted visitors | I 3.c. Mobility surveys with tourists before and after the implementation of measures; Q4, Q5, Q6, Q7, Nr.33 (Modal Split), Nr. 34 |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, |
| | | I 3.a Reduction of private car use by 10 % | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 46 |
| O 2.7.3: Guided cycling tours <i>No. of guided cycling tours established</i> | I 2.7.3 Cyprus: No. of visitors participating in guided cycling tours | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | I 3.c. Minimum overall increase 5% of non-motorized trips among targeted visitors | I 2.7.3 Cyprus: Quantification of guided tour participants |
| | | I 3.a Reduction of private car use by 10 % | I 3.c. Mobility surveys with tourists before and after the implementation of measures; Q4, Q5, Q6, Q7, Nr.33 (Modal Split), Nr. 4 |
| O 3c: Low cost bike rental at hotels <i>6 additional hotels providing bicycles for rent</i> | I 3c (Nr. 28) No. of visitors renting bikes | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | I 3.c. Minimum overall increase 5% of non-motorized trips among targeted visitors | I 3c: Quantification of bike rentals: Nr. 28, HR7, HR8 |
| | | I 3.a Reduction of private car use by 10 % | I 3.c. Mobility surveys with tourists before and after the implementation of measures; Q4, Q5, Q6, Q7, Nr.33 (Modal Split), Nr. 34 |
| O 4. Dissemination of SEEMORE material <i>300 posters and 50,000 teaser postcards distributed</i> | I 4: Visitors reached by promotion/awareness campaigns: 1.500.000 | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 46 |
| | | | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | | I 4: Surveys at hotels/tourists: did you see? Hear? Promotion actions |
| | | | I 4a/b: Quantification of posters and teaser postcards distributed |
| O 4 Local campaigns and additional material <i>No. of dissemination material spread, etc.</i> | I 4: Visitors reached by promotion/awareness campaigns: 1.500.000 | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | | I 4: Quantification of materials provided/handed out |
| Cyprus O1: Information desk extension <i>No. of electronic info kiosks in high traffic areas</i> | I 1 Cyprus: No. of region visitors aware of new information stations | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 1 Cyprus: survey |
| Cyprus O2: Maintain taxi sharing schemes at interregional gateways <i>No. of taxi sharing schemes maintained</i> | I 2 Cyprus: No. of users of maintained taxi sharing schemes | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, Q8 |
| | | I 3.a Reduction of private car use by 10 % | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| Cyprus O 3: Cyprus Integration of urban and interurban transport fares <i>Integrated fares</i> | I 3 Cyprus: No. of integrated fare tickets sold | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 2 Cyprus: Quantification of users of taxi sharing scheme |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 46 |
| Cyprus O 4: Integration of urban and interurban PT <i>Better route and service connections for passengers</i> | I 4 Cyprus: No. of visitors using better route and service connections | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | | I 3.b Increase of annual PT-demand by 80.000 passengers | I 4 Cyprus: Quantification of visitors |
| Cyprus O5 (2.7.1) Public Transport services at leisure/tourism destinations <i>no. of new routes, newbus stops, Adjusted timelines for better connectivity</i> | I 2.7.1. Cyprus No. of tickets sold in new routes, for destination with new bus stop due to better connectivity | I 3.b Increase of annual PT-demand by 80.000 passengers | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, |
| | | I 3.a Reduction of private car use by 10 % | I 3 Cyprus: Quantification of PT-Tickets integrated fare |
| Cyprus O6: Guided tours by coach or boat <i>Future plan for an action of this kind</i> | I 6 Cyprus: Plan implemented/no of tours | I 3.b Increase of annual PT-demand by 80.000 passengers | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| | I 6 cyprus: No. of tickets sold for reaching the events | | I 4 cyprus: Quantification of PT-Tickets sold |
| | | | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39, |
| | | | I 6 Cyprus: Quantification of PT-Tickets sold |
| | | | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 4 |
| | | | 2.7.1 Cyprus: Quantification of new? PT-Tickets sold |

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| | | I 3.a Reduction of private car use by 10 % | | I 3a.: Survey at hotels and tourists; Q4; Q5; Nr.33 (Modal Split), Nr. 4 |
| Cyprus O7: Translation of mobility information <i>Key information translated into German and Russian</i> | <i>Integrated in other impacts</i> | I 1.1.2 60 % of targeted visitors aware of sustainable mobility options | | I 1.1.2: Survey at tourists (do you know? Have you seen?); Q1 |
| O 2.3a: Environmental Quality Label on mobility behaviour | No. of hotels/hotel staff with certificate I 4: Visitors reached by promotion/awareness campaigns: 1.500.000 | I 3.b Increase of annual PT-demand by 80.000 passengers | | I 3.b Quantification of PT demands (before and after implementation); Nr. 33 (Modal Split), Nr. 39; Quantification of PT Tickets sold |
| | | I 3.a Reduction of private car use by 10 % | | I 3a.: Survey at hotels and tourists; Q4; |