



# Tourism in Bucharest

*A presentation by the Chamber of Commerce and  
Industry of Romania*



# Bucharest – overview

- largest city in Romania – around 2 million inhabitants and 2.4 million in the metropolitan area
- 6<sup>th</sup> largest city in the EU (after London, Berlin, Madrid, Rome and Paris)
- economic and cultural centre of the country
- named *Little Paris* in the 1900s, due to its resemblance to the French capital – it has an Arch of Triumph, wide tree-lined boulevards and glorious Belle Epoque buildings



# Tourism features

## **Length of the tourism season:**

Due to its attractions, Bucharest attracts tourists for the whole year, offering activities available throughout the year.

## **Number of arrivals:**

Bucharest is the most visited city in Romania, attracting tourists mainly for business tourism, but also for leisure.

Out of the 839.000 foreign tourists which visited Romania in January-June 2014, Bucharest and the county capitals attracted around 667.000.

The foreign tourists mainly come from Germany, Italy, France, Israel, USA and the United Kingdom.



# Ways of access

## **Airport**

Bucharest has two airports – International Airport Henri Coandă (16.5 km from the city centre) and International Airport Aurel Vlaicu (the business and VIP airport, 8 km from the city centre).

## **Train**

The main train station in the city is Gara de Nord (North Train Station), which is linked to all major city in Romania and international destinations (Vienna, Budapest, Istanbul, Moscow, Thessaloniki, Sofia, Kyiv, Belgrade, Chişinău)

## **Road**

Three highways connect Bucharest to other regions of the country (A1 to Piteşti – connection to Sibiu and western Romania; A2 to Constanţa – connection to the Black Sea; A3 to Ploieşti – connection to Braşov and central Romania).



# Accommodation facilities

Bucharest has a wide range of accommodation facilities, for all kinds of tourists:

- 5\* hotels: Hilton Athenee Palace, InterContinental, JW Marriott, Casa Capşa, Crowne Plaza etc.;
- 4\*, 3\*, 2\* and 1\* hotels;
- Bed and breakfast (B&B);
- Hostels;
- Campgrounds.

Prices for accommodation may be consulted by reaching the hotel staff, most of the employees speaking perfect English. Contact information is available on the hotels' websites, which are available in English and other international languages.



# Tourist attractions (1)



## ***Landmarks:***

Palace of the Parliament

The Arch of Triumph

The Romanian Athenaeum

Historical City Centre

Calea Victoriei



# Tourist attraction (2)

## **Museums**

Museum of the Romanian Peasant, Village Museum, Museum of Natural History, Communist Iconography Museum, Museum of National Art

## **Parks**

Herăstrău Park, Cișmigiu Park, Botanical Garden, Carol I Park

## **City tours**

From May to October, Bucharest has double-decker buses which take tourists to the city's places of interest. With a ticket valid for 24hrs, of around 6 EUR for adults and 2 EUR for youth, the buses have 14 stops to the city's landmarks.



# Transportation facilities

## Public transportation

Bucharest has a complex transportation system, which covers basically the entire city and its metropolitan area.

There are four major public transportation facilities: **bus**, **tram**, **trolley bus** and **subway**, available from around 5 am to 11.30 pm. There are also *night bus lines*, different from the day ones.

## Bicycle circuits

Bucharest has a roughly new bike circuit, which covers the city centre, mainly Calea Victoriei, Piața Romană, Piața Universității and Piața Victoriei.

Also, all major parks in Bucharest provide bike circuits for locals and tourists.



# Nearby attractions

## **Mogoșoaia Palace**

Mogoșoaia Palace is a traditional Romanian architectural site, built between 1698-1702 by the Romanian Prince Constantin Brâncoveanu. Situated at around 15 km from Bucharest.

## **Snagov**

Snagov is the perfect getaway for nautics lovers, but also for those interested in history – a 14<sup>th</sup> century monastery is also located here. Situated at around 40 km from Bucharest.

## **Sinaia and Peleș Castle**

Sinaia is home to Peleș Castle, a 19<sup>th</sup> century castle of the Romanian Royal Family, open to the public. Accessible via road or rail, around 130 km from Bucharest.

## **Constanța and the Black Sea**

Constanța and the Romanian Riviera of the Black Sea are located at around 200 km from Bucharest, via the A2 Highway.



# Romanian Tourism Fair

Romexpo Exhibition Centre, together with the Romanian Chambers of Commerce, organize the Romanian Tourism Fair twice a year, in March and November. This year's autumn edition is the 32<sup>nd</sup> edition of the fair and lasts from November 13 to 16.

The fair has two components – a B2C component, which promotes the operators' tourism packages, and a B2B component, which offers great networking and business opportunities.

The previous edition, which took place in March 2014, reunited more than 280 companies in Romania and 23 other countries, having more than 30,000 visitors.



*Thank you for your attention!*

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